

# Aviation

# HUB



This Pitch is a Journey from Idea to Impact



Aviation Experiences & Communication



# Flight Pass

INVESTOR  
BOARDING CARD



# Pre-Flight



## **Problem:**

Iran's aviation industry lacks a centralized, interactive hub where enthusiasts, pilots, students, and brands can connect, learn, and experience aviation hands-on.

15.000+

Students and graduates

45% growth

Flight training enrollments

20.000+

Active enthusiasts

60+

Aviation brands



## **Target Audience:**

Aviation enthusiasts, professionals, students, brands.

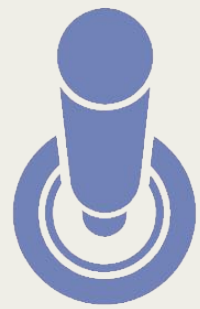


## **Opportunity:**

There's a unique chance to create an Aviation Experience & Communication Hub that unites education, entertainment, technology, and community engagement.



# Cockpit Preparation



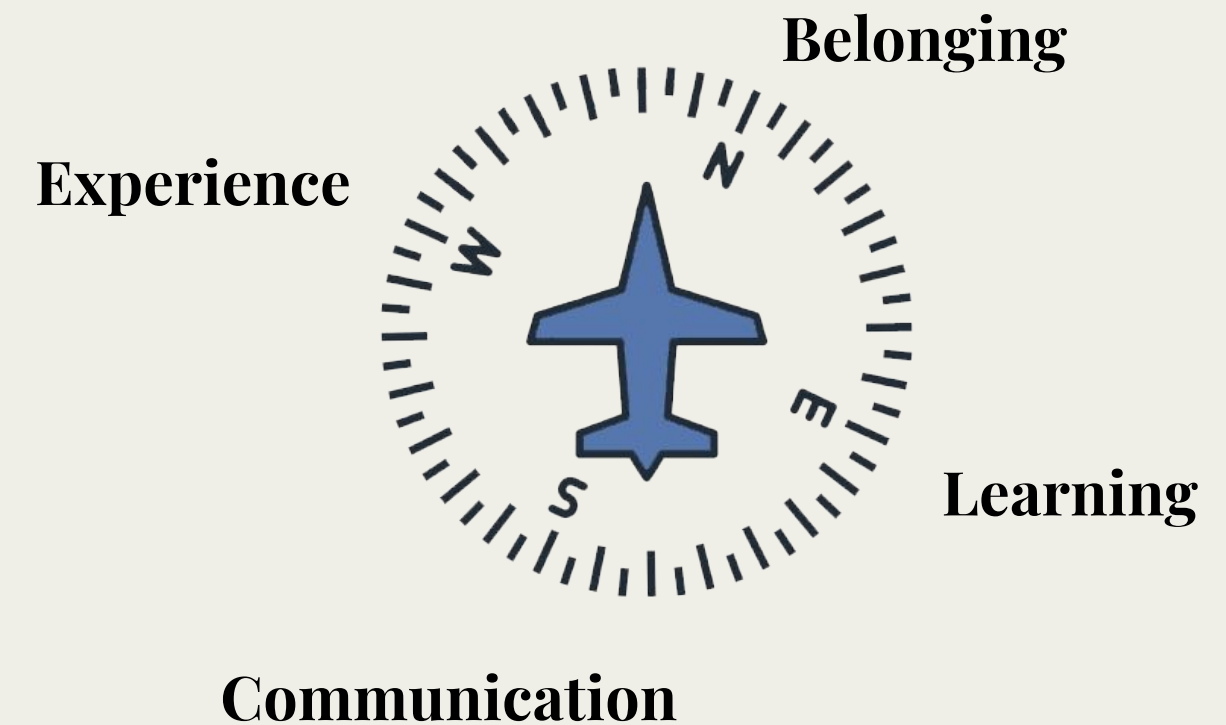
## **Nature**

AVH is an integrated aviation hub where enthusiasts, professionals, and brands come together to experience, learn, and connect across entertainment, training, experiential, exhibition, and social spaces.

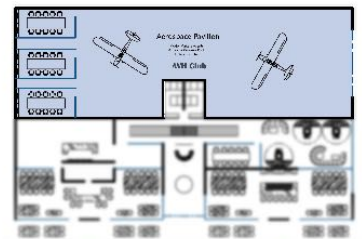


## **Experience**

A unique aviation journey that connects people, builds community belonging, delivers hands-on learning, and offers real, immersive aviation experiences



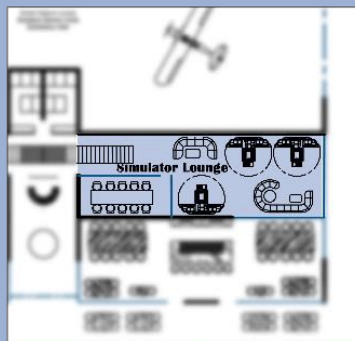
# Before Start Facilities



H Ground Floor Plan

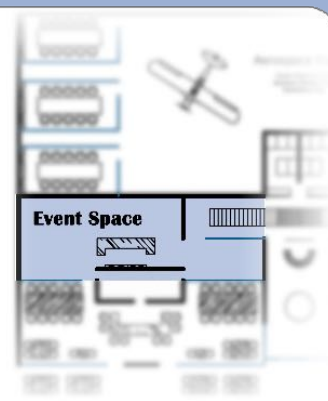
## Pavillion

Dedicated space for showcasing aerospace products and technologies, model-making activities, airplane owner gatherings, and specialized exhibitions and events.



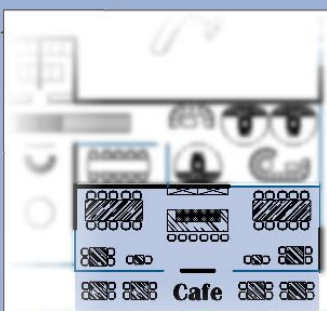
## Simulation Lounge

Equipped with 3 high-end flight simulators, providing immersive aviation experiences and training sessions.



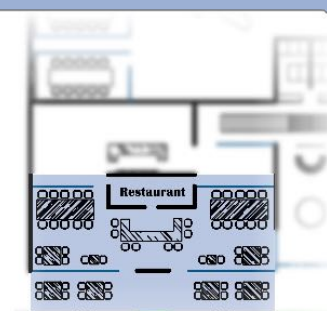
## Event Space

Multi-purpose space for festivals, brand ceremonies, workshops, and both public and private aviation events.



## Café

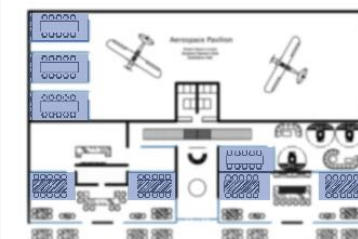
A cozy aviation-themed café serving beverages and light meals; also acts as a social interaction hub.



H Ground Floor Plan

## Restaurant

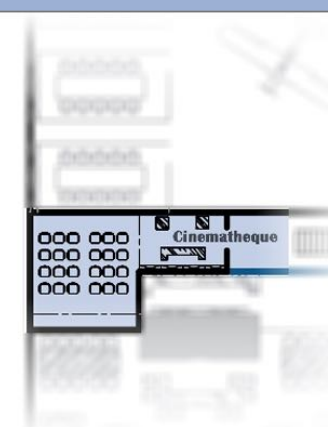
Full-service dining area offering aviation-inspired menus and themed culinary experiences.



H Ground Floor Plan

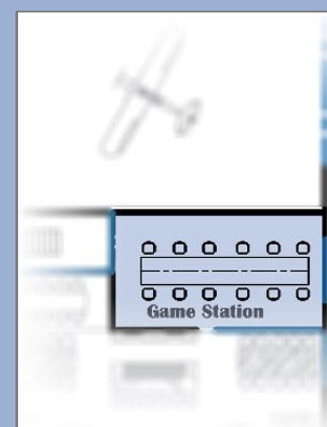
## Meeting Room

Shared by different sections: 2 tables for the restaurant, 2 for the café, and 1 for the simulator lounge. Designed for business gatherings, private sessions, and group discussions



## Cinematheque

Dedicated to themed aviation films and educational or entertainment screenings.



## Game Station

Digital entertainment zone featuring aviation-related games and interactive experiences for youth and families.





### Joy Gliding

Events & Entertainment

Hosting public and private aviation events, festivals, themed cinema, flight shows, and brand events



### Aviation EDC

Belonging, Engagement & Communicaton

Holding events that involve interested communities, students, modelers, pilots, or residents of aviation neighborhoods



### Self Aviator

Technical & Experimental learning services

Interactive experiences and products creating a sense of 'belonging' in the place (personal flight passports, NFTs, membership badges, team workshops, and skill challenges)



### Certiflight

Community based Activities

Basic flight training, introduction to airplanes, simulator workshops, model repair, educational tours for schools and universities



### Aero style

Creativity & Aviation Lifestyle

Cultural-Lifestyle Activities: Product design, aviation-inspired fashion, music, food experiences, and designer brands

# Services



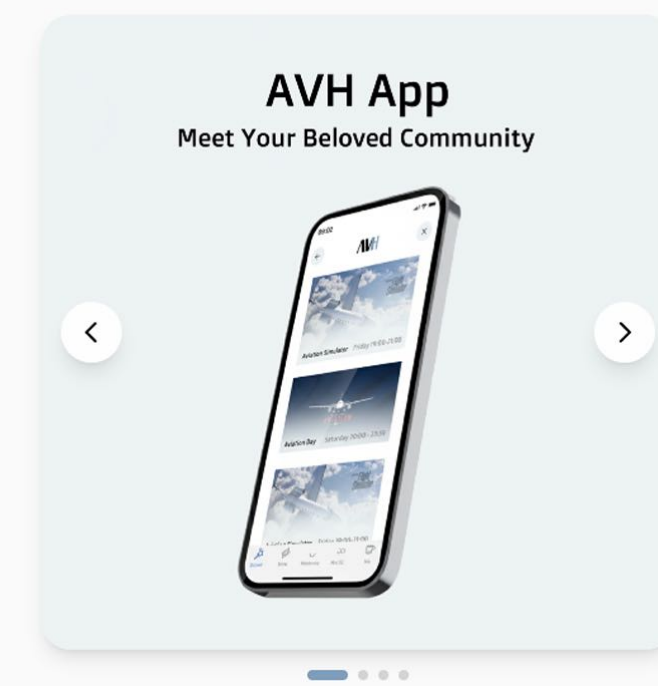
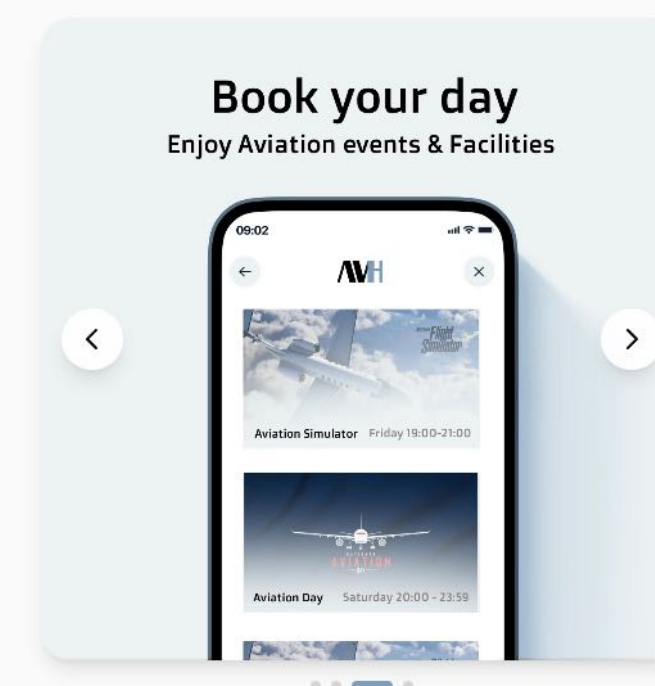
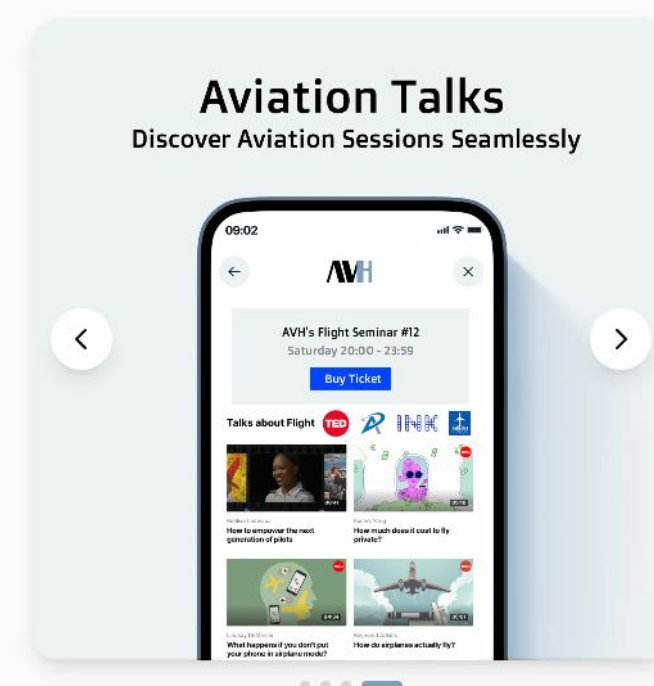
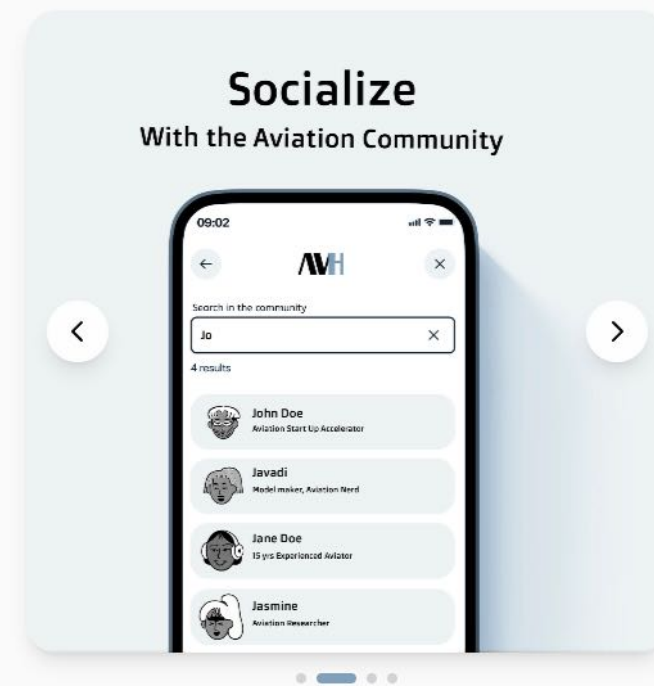
# Engine Start



# Before Taxi Memberships

<p><b>Basic</b></p> <p><b>\$50</b> /month</p> <hr/> <ul style="list-style-type: none"><li>✓ Access to basic facilities</li><li>✓ Community events</li><li>✓ Newsletter subscription</li></ul> <p>Select Plan</p>	<p><b>Professional</b></p> <p><b>\$100</b> /month</p> <hr/> <ul style="list-style-type: none"><li>✓ All basic features</li><li>✓ Priority lounge access</li><li>✓ Conference room bookings</li><li>✓ Discounts on services</li></ul> <p>Select Plan</p>	<p><b>Companies</b></p> <p><b>\$400</b> /month</p> <hr/> <ul style="list-style-type: none"><li>✓ All elite features</li><li>✓ Custom solutions</li><li>✓ Dedicated account manager</li><li>✓ Volume discounts</li><li>✓ Tailored packages</li></ul> <p>Select Plan</p>	<p><b>AVH Club</b></p> <p><b>\$600</b> /month</p> <hr/> <ul style="list-style-type: none"><li>✓ All premium features</li><li>✓ 24/7 dedicated support</li><li>✓ Private hangar access</li><li>✓ Exclusive events</li><li>✓ Personal concierge</li></ul> <p>Select Plan</p>
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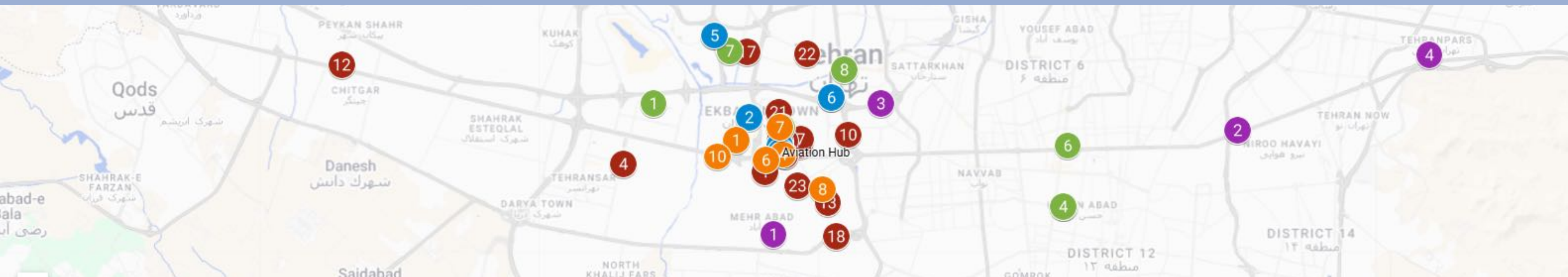




Taxi

**Platforms:**

Website | App | Customized Aviation Community Map



# Before Takeoff

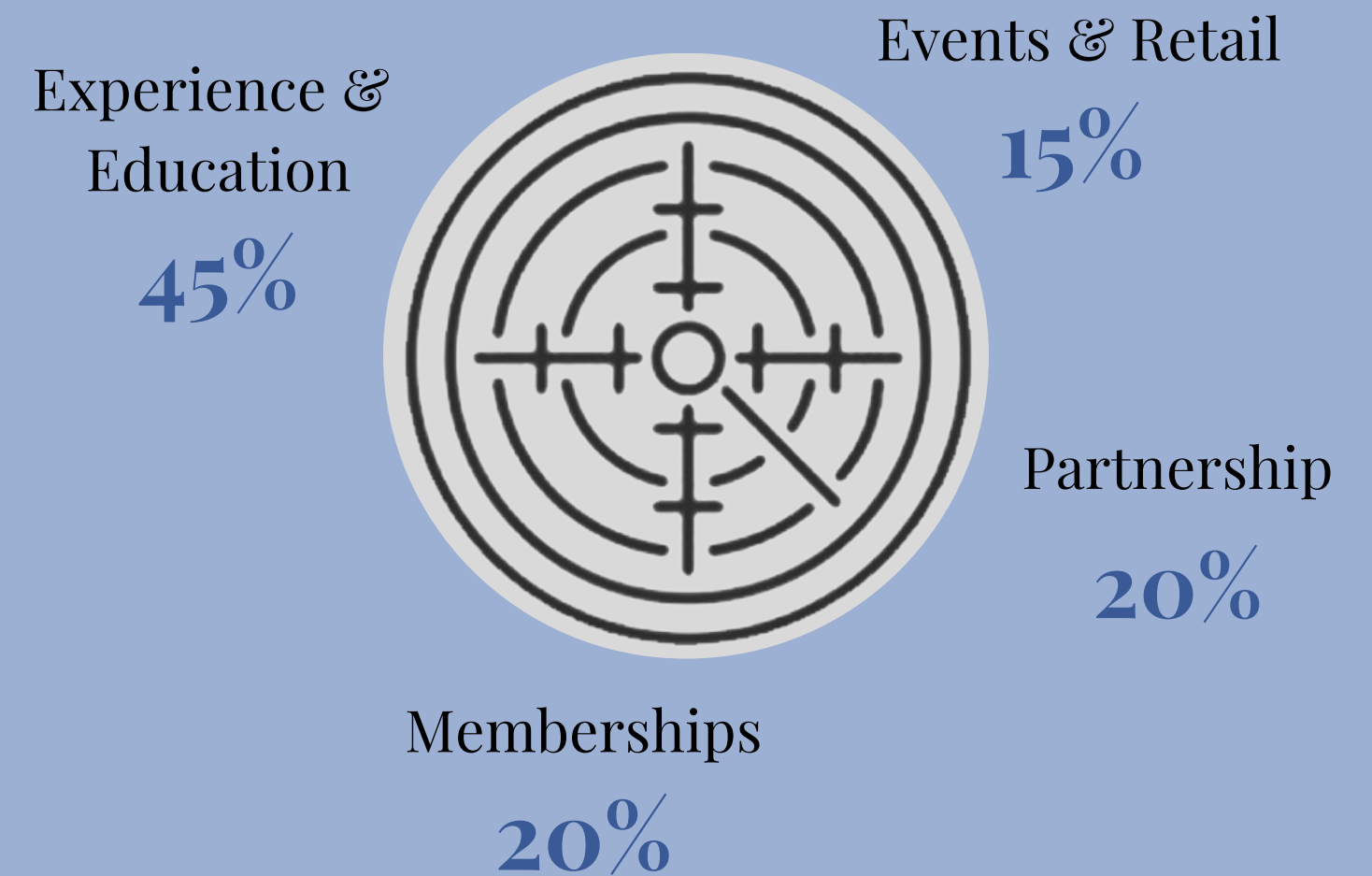
**Memberships:** Basic, Professional, Companies, AVH Club

**Tickets:** Events, Cinematheque , Game stations, Flight simulators, Workshops

**Food & Beverage:** Café and restaurant services

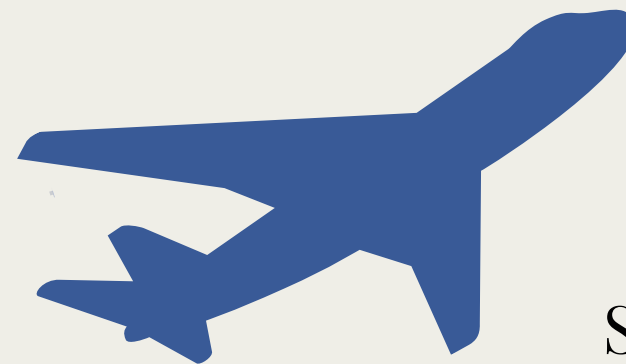
**Advertising & Sponsorships:** Airline ads, simulator branding, aviation supplies and equipment partners

**Annual Revenue \$650.000**



# Takeoff

AVH is Iran's first integrated Aviation Experience & Interaction Hub, merging training, entertainment, and community into one unified ecosystem where brands, professionals, and enthusiasts grow together.



Unique  
Market Position

Community &  
Belonging



Experience-  
Centric Mode

Diversified &  
Scalable Revenue Model

Hybrid Ecosystem  
(Physical + Digital)

# After Takeoff /Climb

## **CAPEX** (Capital Expenditure)

Facility construction and equipment setup  
Purchase or build of flight simulators  
VR/AR equipment  
Container / space design and construction  
Interior and set design  
Technical systems  
Initial branding, team setup, and licensing

**First Year \$400.000**



## (Operational Expenditure) **OPEX**

Team salaries  
Rent / facility costs  
Equipment maintenance  
Energy and utilities  
Marketing and promotion  
Support and administrative costs  
Insurance and licensing

**Annual \$300.000**



# Cruise

Sustainability & Continuity Model



Diversified Revenue Streams

Community-Driven Operations

Modular & Scalable Services

Long-Term Institutional Partnerships

Operational Efficiency

# Descent

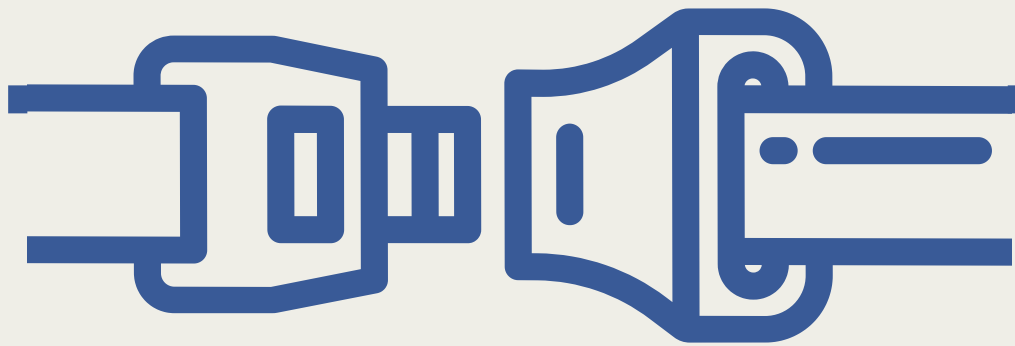
Growth Scenarios & Collaboration Opportunities

- Scenario A** Domestic Expansion
- Scenario B** Industry Partnerships
- Scenario C** Educational Integration
- Scenario D** Aviation Brand Collaboration
- Scenario E** Event & Experience Hub

# Before Landing



Social Impact & Added Value



Connecting the Next Generation

Boosting Aviation Literacy

Building an Active Community

Youth Skills & Career Pathways

Urban Value Creation

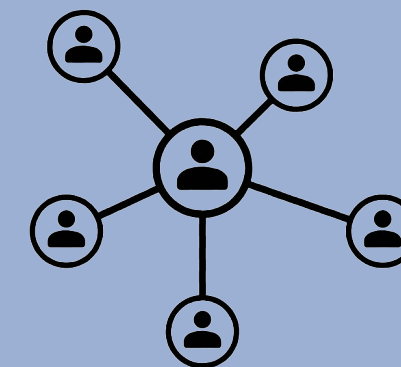
# Landing

Expected Outcomes



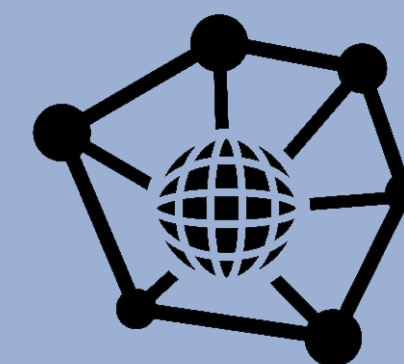
## For Members

Real Aviation Experiences  
Clear Learning Pathways  
Networking Opportunities  
Sense of Belonging



## For the City & Industry

New Edu-Tourism Destination  
Stronger Aviation Ecosystem  
New Economic Streams  
Improved Public Perception





# After Landing

KPI Measurement & Experience Evaluation



## Community

Members, Engagement, Dwell Time

## Revenue & Operations

NPS, Satisfaction, Repeat Visits

## Education

Courses, Completion, Progress

## Experience

NPS, Satisfaction, Repeat Visits







# Shutdown & Secure

Experience the Aviation Hub firsthand.

Join the AVH community

Collaborate with brands, startups, and organizations

Grow Iran's aviation ecosystem

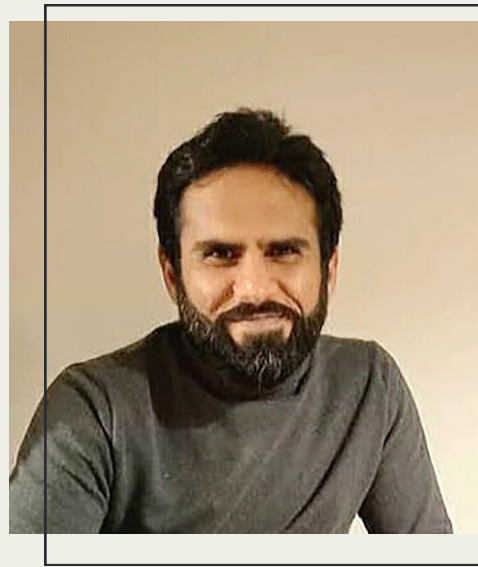


# Flight Crew

“LADIES AND GENTLEMEN, WELCOME ABOARD”



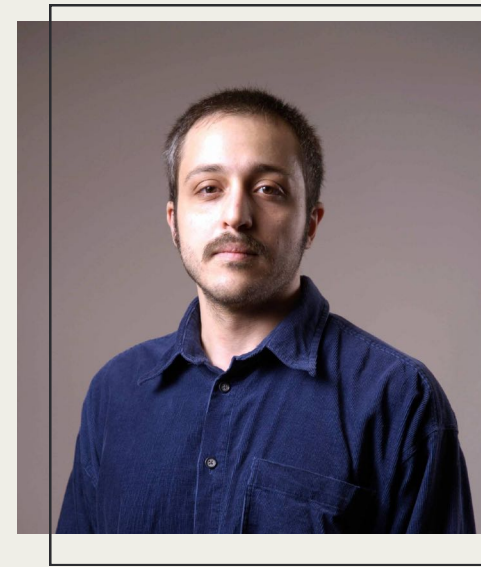
*Founder & CEO*  
**Mohsen Sabbaghzade**



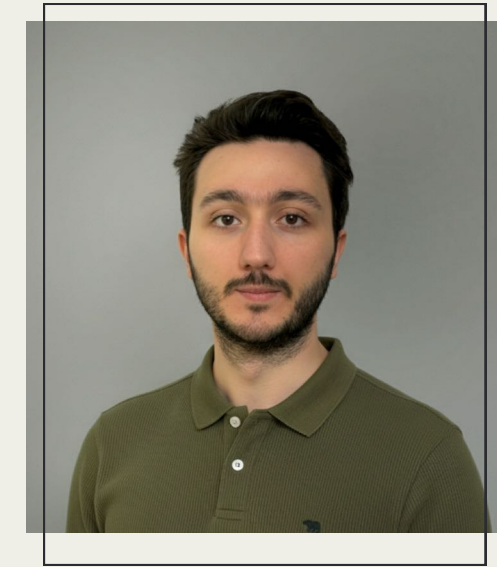
*Co-Founder &  
Community Designer*  
**Nassim Oladian**



*Co-Founder &  
Product Designer*  
**Pedram Ghafourian**



*Product Engineering  
Backend &  
DevOps Engineer*  
**Sasha Aghababaie**



*Product Engineering  
UI/UX Designer &  
Front-End Developer*  
**Arsham Aghababaie**



# Thank you!



**Mohsen Sabbaghzade:** Founder & CEO

**Nassim Oladian:** Co-Founder & Community Designer

**Pedram Ghafourian:** Co-Founder & Product Designer